# HIGHTAL MARKETING AGENCY Brand Enhanced

Feel the magic of brand enhanced



# About Us



#### We pride ourselves

Our team of experts, which includes certified digital marketers, strategic planners, and creative designers, uses a datadriven approach to develop and implement customized digital marketing strategies that deliver measurable results.

#### Digital Experience Personified

As a top-notch digital marketing company in India, we have a proven track record of delivering measurable results for our clients.



#### Why Choose Us?

We stay up-to-date with the latest digital marketing trends and best practices to ensure that our clients always get the best results.

brandenhanced.com







## **1** Search Engine Optimization



## **SEO Audits**

From Local Search to Social to Organic, we audit your entire digital landscape and provide actionable insights and recommendations to help you rank higher, engage more prospects, and convert more leads. We are #1 SEO Agency



SEC

Organic Ranking

Brand Enhanced is the best SEO company where the team will provide long-term organic SEO for your website. We use SEO strategies to keep your website fresh, exciting, and up to date in accordance with Google's algorithm.





We provide an overview of your competitors via their organic and paid listings, as well as the Search Engine Optimization performance of their web pages. Will also see which keywords they rank for and which keywords you rank for.



## Targeted Approach

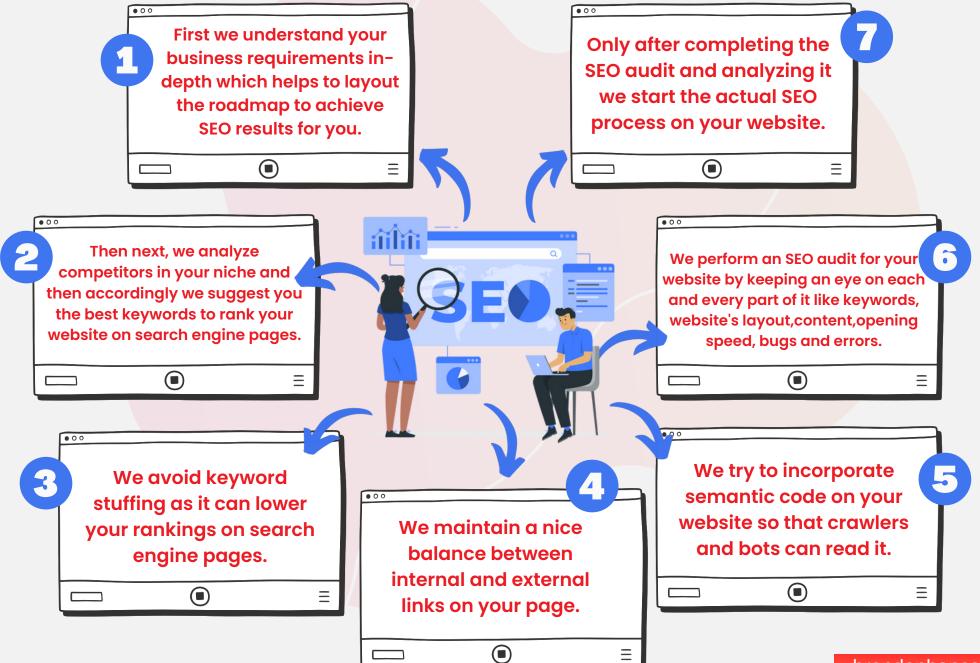
We're experts in the art and science of marketing. We work with you to understand your company's unique needs, and then provide targeted design, development, and content to help you reach your goals in the right direction.



## TAKE THE QUICK ROUTE TO GOOGLE'S 1ST PAGE

## How do we do it? (SEO)





## 2 Social Media Marketing











#### TARGETED Approach

If you're looking for a targeted approach to your marketing and branding, then BE is the answer.

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brandenhanced.com

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PERSONALISED STRATEGIES

Social media strategies are developed in accordance with your comprehensive branding goals.

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#### HASHTAG Research

We use Hashtags as an important way to categorize your content.

## KPI-DRIVEN Approach

We believe in deploying the right KPIs based on your branding and other objectives.

# 1K

## **#1 SOCIAL MEDIA AGENCY IN INDIA**

## **3** Web Development



UI/UX



Our UI /UX experts design the workflows based on the underlying research and industry benchmarks based on the interactions.

## Website Development

Our website developers are experts in all web development platforms, viz. Node.js, WordPress, Shopify, PHP, etc



## Mobile Application



Our mobile app development team designs cost-effective solutions yet feature-rich solutions that help our clients monetise faster.

#### WE CREATE PIONEERING WEB DESIGN EXPERIENCES

## **4** Lead Generation





## **Cross-Channel Advertising**

We deliver unique lead generation campaigns across multiple channels including Facebook, Instagram, LinkedIn, Snapchat, YouTube and Google.



## **Rich Audience Building**

Our advanced targeting strategies enable us to reach highly qualified advertising audiences and maximise your marketing spend.



## **Nurture Through The Funnel**

We can leverage brand and video marketing to improve the quality of leads as they move through the funnel, supporting your sales team.



## **Detailed Reporting**

We provide regular reporting, dashboards and recommendations which can be used to inform content creation, automation and above the line advertising.



## THAT'S RIGHT; OUR LEAD PERFORMANCE IS GUARANTEED



Brand Enhanced as a Graphic Design Company that has a rich team of Young & Experienced Designers.

UNIQUE SOLUTIONS WITH PROVEN RESULTS

GRAPHIC DESIGN EXPERTS TO YOUR BRAND

A GRAPHIC DESIGN COMPANY THAT IS PIXEL PERFECT

C



## 6 Content Marketing







#### **TEXT MESSAGES**

A relevant text message that explains the service of the company.

#### **BUSINESS CARD**

An attractive and informative business card can increase your number of clients.

#### **IMAGES/PICTURES**

A nice picture can easily attract customers without explaining them.



#### AUDIO RECORDING

To let customers know about the key features and information on behalf of companies, audio recordings are helpful.

## CREATE VIDEO CLIPS

A small video clip giving the inside of the business can engage more customers.

#### **AUTOMATED CHAT BOT**

We understand the value of your time, so we create a WhatsApp chatbot for automatic replies.

## WHATSAPP MARKETING IS A DIRECT MARKETING TECHNIQUE

## 8 Automated Voice Call





Transfer recorded data to your system, ask questions and recognize answers by a robot. It's cost-effective and easy to use and manageable.



We made your reach to the targeted customers and presented your offers and transmitted interested clients to your managers. Notify people with voice recorder messages for any critical events and inform them about order status, sales, and news with remainders.



Accept incoming calls and reduce the waiting of the customers.



The data will be secured through a verification code.

#### **USE BRAND ENHANCED VOICE CALL SERVICES**

# Portfolio





TEAM MEMBERS 500+ NO. OF PROJECTS 1000+ 800 + HAPPY CLIENTS 24/7 HOURS SERVICES TIME DELIVERY IS 100%

# **Our Clients**

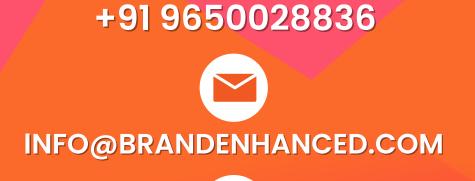






# **Contact Us**

## WANNA GROW YOUR BUSINESS...... THEN WHAT ARE YOU WAITING FOR?



HTTPS://BRANDENHANCED.COM/

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